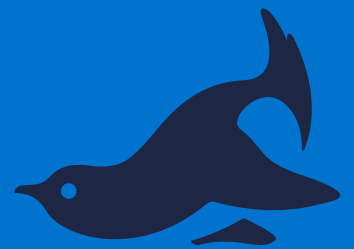


# Business Partnerships



Penguin  
Foundation



[penguinfoundation.org.au](http://penguinfoundation.org.au)



# About the Penguin Foundation

The Penguin Foundation raises funds to protect and enhance Phillip Island's natural environment through research, conservation and education programs carried out by Phillip Island Nature Parks. Phillip Island supports significant native vegetation communities and wildlife populations as well as international migratory bird species within its woodland, wetland and coastal environments. This remarkable biodiversity and quality of ecosystems means Phillip Island is one of Victoria's truly special places and we are dedicated to funding the conservation of these important natural values for both current and future generations.



# Business Partnerships

Business partnerships play an important role in supporting our work to protect and enhance Phillip Island's natural environment and its native wildlife. We aspire to develop meaningful, mutually beneficial partnerships with organisations who share our conservation values. Partner contributions are acknowledged with a range of unique benefits designed to directly connect our partners with the heart of our work and we are delighted to discuss tailored benefits for major support.

**Partners may wish to:**

## Support our overall work

An unrestricted donation allows the Penguin Foundation to distribute these funds to priority conservation work.

## Support a specific project

With conservation, education and wildlife rescue programs and projects that protect Phillip Island's native wildlife and their habitats you can choose to support a specific project with clear conservation outcomes. Project themes vary depending on conservation priorities and can include protecting little penguin habitat, saving Australian fur seals from marine debris entanglements or saving threatened species.



# Business Benefits

Business partnerships support the protection and enhancement of Phillip Island's natural environment and native wildlife. Partner benefit packages are designed to engage your staff and clients, showcase what your support has achieved and build your brand reputation and credibility. For major contributions of \$50,000+ we can develop tailored partnership benefits that meet your specific business objectives.



## \$10,000+

### Supports our overall work

- Promotion of the partnership on Penguin Foundation website, social media channels and enewsletter
- Image content of the conservation theme your support has funded
- Quarterly Penguin Foundation enewsletter
- Use of Penguin Foundation logos and branding



## \$25,000+

### Supports our overall work

- Business partner logos at the Phillip Island Penguin Parade Visitor Centre screens (visited by over 800,000 guests annually)
- Joint media and PR opportunities
- Staff volunteer day at Phillip Island Nature Parks to partake in priority conservation activity – i.e. wildlife habitat tree planting
- Promotion of the partnership on Penguin Foundation website, social media channels and enewsletter
- Image content of conservation theme your support has funded
- Quarterly Penguin Foundation newsletter
- Use of Penguin Foundation logos and branding





# Partnership Benefits

Continued...

## \$50,000+

### Supports our overall work or a specific project

Tailored benefits for your organisation:

- Specific project milestones, reports and updates from project leader for duration of partnership (x 4)
- Business partner logos at the Phillip Island Penguin Parade Visitor Centre screens (visited by over 800,000 guests annually)
- Joint media and PR opportunities
- Staff or client volunteer day at Phillip Island Nature Parks to partake in priority conservation activity – i.e. wildlife habitat tree planting
- Promotion of the partnership on Penguin Foundation website, social media channels and newsletter
- Image content of the project your support has funded
- Quarterly Penguin Foundation newsletter
- Use of Penguin Foundation logos and branding



## \$100,000+

### Supports our overall work or a specific project

Tailored benefits for your organisation including but not limited to:

- Specific project naming rights for the duration of the partnership
- Specific project milestones, reports and updates from project leader for duration of partnership (x 4)
- Meet & greet with project leader and tour of project site (if permits allow)
- Professionally produced two minute video showcasing the project your donation has helped fund including a personal thank you from the project leader
- Business partner logos at the Phillip Island Penguin Parade Visitor Centre screens (visited by over 800,000 guests annually)
- Joint media and PR opportunities
- Staff and client volunteer day at Phillip Island Nature Parks to partake in priority conservation activity – i.e. wildlife habitat tree planting
- Promotion of the partnership on Penguin Foundation website, social media channels and newsletter
- Image content of the project your support has funded
- Quarterly Penguin Foundation newsletter
- Use of Penguin Foundation logos and branding

#### CONTACT US:

Please contact us to discuss a partnership tailored to your needs and budget.

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**E: [info@penguinfoundation.org.au](mailto:info@penguinfoundation.org.au)**

**[penguinfoundation.org.au](http://penguinfoundation.org.au)**

The Penguin Foundation holds a Deductible Gift Recipient status and all contributions are fully tax deductible

