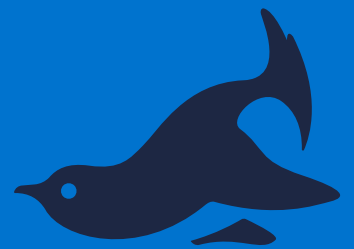


# Business Partnerships



Penguin  
Foundation



[penguinfoundation.org.au](http://penguinfoundation.org.au)

# About the Penguin Foundation

The Penguin Foundation raises funds to protect and enhance Phillip Island's natural environment through research, conservation and education programs carried out by Phillip Island Nature Parks. Phillip Island supports significant native vegetation communities and wildlife populations as well as international migratory bird species within its woodland, wetland and coastal environments. The remarkable biodiversity and high-quality ecosystems of Phillip Island make it one of Victoria's most special places. We are dedicated to funding the conservation of these vital natural values for both current and future generations.



# Business Partnerships

Business partnerships play a vital role in supporting the protection and enhancement of Phillip Island's natural environment and native wildlife. We strive to build meaningful, mutually beneficial partnerships with organisations that share our conservation values. Partner contributions are recognised through a range of unique benefits designed to connect our partners directly with the heart of our work. We would also welcome the opportunity to discuss tailored benefits for major support.

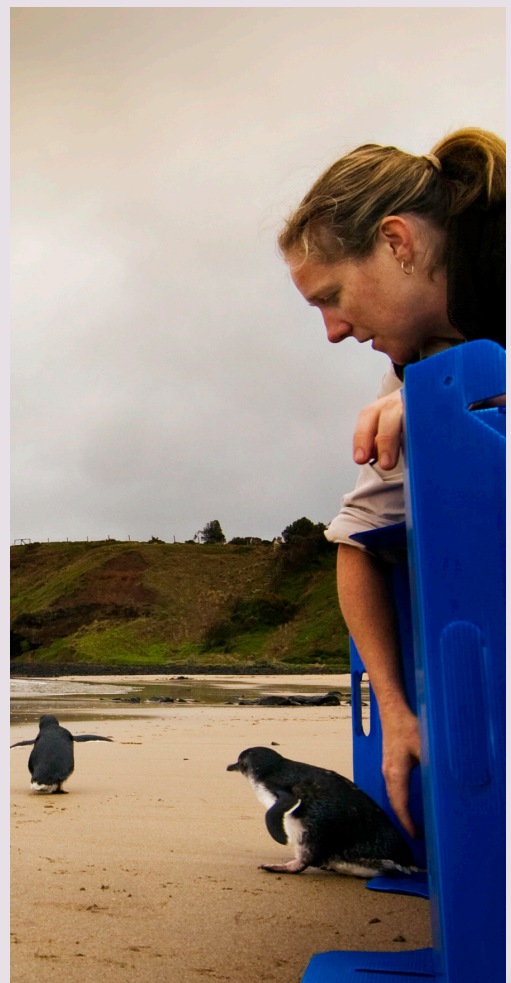
## Partners may wish to

### Support our overall work

An unrestricted donation allows the Penguin Foundation to distribute these funds to priority conservation work.

### Support a specific project

Our conservation, education, and wildlife rescue programs focus on protecting Phillip Island's native wildlife and its habitats. You can choose to support a specific project with clear conservation outcomes. Project themes vary based on conservation priorities and may include protecting little penguin habitat, saving Australian fur seals from marine debris entanglements, or saving threatened species.



# Business Benefits

Our tailored partner benefit packages are designed to engage your staff and clients, highlight the impact of your support, and strengthen your brand reputation and credibility. For contributions of \$100,000 and above, we can develop tailored partnership benefits that align with your specific business objectives.



## \$30,000+

### Supports our overall work

- Promotion of the partnership on the Penguin Foundation website, social media channels, and in the newsletter.
- Staff volunteer day at Phillip Island Nature Parks to participate in priority conservation activities, such as wildlife habitat tree planting.
- Image content showcasing the conservation themes your support has funded.
- Quarterly Penguin Foundation newsletter.
- Use of the Penguin Foundation logos and branding.
- Joint media and PR opportunities.



# Partnership Benefits

Continued...

**\$60,000+**

## Supports our overall work or a specific project

Tailored benefits for your organisation:

- Promotion of the partnership on the Penguin Foundation website, social media channels, and in the newsletter.
- Specific project milestones, reports and updates from project leader for duration of partnership (x 2).
- Staff or client volunteer day at Phillip Island Nature Parks to participate in priority conservation activities, such as wildlife habitat tree planting.
- Image content showcasing the project your support has funded.
- Quarterly Penguin Foundation newsletter.
- Use of the Penguin Foundation logos and branding.
- Joint media and PR opportunities.



**\$100,000+**

## Supports our overall work or a specific project

Tailored benefits for your organisation including but not limited to:

- Promotion of the partnership on the Penguin Foundation website, social media channels, and in the newsletter.
- Specific project naming rights for the duration of the partnership.
- Specific project milestones, reports and updates from project leader for duration of partnership (x 2).
- Meet-and-greet with the project leader, followed by a tour of the project site (if permits allow).
- A professionally produced two-minute video showcasing the project your donation has helped fund, including a personal thank you from the project leader.
- Business partner logos displayed on the screens at the Phillip Island Penguin Parade Visitor Centre, which attracts over a million guests annually.
- Staff and client volunteer day at Phillip Island Nature Parks to participate in priority conservation activities, such as wildlife habitat tree planting.
- Image content showcasing the project your support has funded.
- Quarterly Penguin Foundation newsletter.
- Use of the Penguin Foundation logos and branding.
- Joint media and PR opportunities.

### CONTACT US:

Please contact us to discuss a partnership tailored to your needs and budget.

**P: +61 3 5951 2899**

**E: [info@penguinfoundation.org.au](mailto:info@penguinfoundation.org.au)**

**[penguinfoundation.org.au](http://penguinfoundation.org.au)**

The Penguin Foundation holds a Deductible Gift Recipient status and all contributions are fully tax deductible.

